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**OCT - DEC '23** 



#### **Connecting Minds, Creating Opportunities**

Academic Collaboration with Dokuz Eylul University

Session on Learning Disorders

Global Universities Colloquium

Alumni Meet and Academic Partnerships



#### ILMA University Reconnects with Alumni for a Better Pakistan

ILMA University's Main Campus buzzed with excitement on Saturday, 24 September, 2022, as it hosted a heartwarming Alumni Meet. With Dr. Wazir Ali, HoTD of Computer Science, delivering a warm welcome address, the event was a celebration of the university's accomplished alumni and their significant contributions towards a better Pakistan.

The meet aimed to foster a strong bond between ILMA University and its esteemed alumni, providing them with a world of opportunities through enticing rewards and incentives. The alumni expressed their heartfelt appreciation for these offerings, reaffirming their commitment to the university's growth and prosperity.



#### A Day of Academic Enrichment: ILMA University Welcomes Dr. Rukhsar Ahmed

ILMA University had the honor of hosting Dr. Rukhsar Ahmed, the esteemed Vice Chancellor of Shaheed Zulfiqar Ali Bhutto University of Law (SZABUL), for a special visit. The occasion was marked with enthusiasm and a purposeful exchange of ideas, aiming to foster academic growth and enhance educational excellence.

Welcomed with utmost respect, Dr. Rukhsar Ahmed's visit to ILMA University signified the importance of intellectual exchange and collaborative efforts within the academic community. As a leader in the field of law education, her presence served as an inspiration to the faculty and students alike. The exchange of insights and experiences during the visit promises to lay the groundwork for future growth and advancement in the pursuit of knowledge and academic excellence.







#### ILMA University and Kazim Trust Join Hands to Address Learning Disorders

ILMA University's Alumni & Placement Department joined forces with Kazim Trust to organize a highly informative session on "Attention-Deficit Hyperactivity & Learning Disorder." The event, held at the Main Campus on Saturday, September 10, 2022, aimed to shed light on these learning challenges and equip students with valuable insights to cope with them.

Ms. Ambreen Ali, Head of Services & Clinical Psychologist at Kazim Trust, served as the esteemed speaker for the session. Her expertise and interactive approach captivated the audience, engaging them in meaningful discussions about learning disorders. Students actively raised questions and sought guidance, making the session a dynamic platform for sharing knowledge and fostering understanding. ILMA University's commitment to empowering

its students was evident through this collaborative effort, which aimed to create a supportive learning environment for all.





### Nurturing Entrepreneurs: ILMA University Hosts Inspiring Session by Mr. Waqas Badshah

The Faculty of Computer Sciences at ILMA University orchestrated an empowering Guest Speaker Session on "Problems & Opportunities of Entrepreneurship Development." The session, conducted by the esteemed Mr. Waqas Badshah, Chief Executive Officer of Webnet Pakistan (Pvt.) Ltd., aimed to ignite the entrepreneurial spirit within students while providing invaluable industry insights.

The objective of ILMA University's guest speaker sessions is to bridge the gap between academia and industry, fostering experiential learning opportunities for students. By bringing industry experts like Mr. Waqas Badshah to the campus, the university aims to inspire and equip students with the knowledge and tools required for better career growth. The session became a platform for students to gain firsthand knowledge about the challenges and opportunities that await in the entrepreneurial realm. Through such initiatives, ILMA University remains committed to nurturing future leaders and fostering a culture of innovation and entrepreneurship among its students.





#### Fostering Collaboration: ILMA University Welcomes UIT-University Delegation

A momentous occasion took place at ILMA University Main Campus as the Vice Chancellor, Prof. Dr. Mansoor-uz-Zafar Dawood, and Registrar, Syed Kashif Rafi, extended a warm welcome to the distinguished delegation from UIT-University. The delegation, led by Vice Chancellor Dr. Johar, included Provost Dr. Zohaib Zaidi and HoD Computer Science, Prof. Dr. Rehan Inam. The meeting was centered around strengthening ties and promoting fruitful collaboration between the two prestigious institutions.

ILMA University's commitment to forging productive partnerships and expanding its academic horizons was evident in the meeting. Both institutions eagerly explored avenues for joint initiatives, faculty and student exchange programs, and collaborative research ventures. The exchange of ideas and expertise during the session set the foundation for a

promising collaboration that promises to enrich the educational experiences of both ILMA University and UIT-University students, fostering an environment of mutual growth and learning.



#### **ILMA University and Sir Syed University Foster Academic Partnership**

ILMA University extended a cordial invitation to Dr. Valiuddin, Vice-Chancellor of Sir Syed University of Engineering & Technology, for a significant discussion on academic and strategic collaboration. The meeting, held with great enthusiasm, aimed to explore new opportunities for mutual growth and strengthen the ties between the two esteemed institutions.

The Vice-Chancellor of ILMA University, Prof. Dr. Mansoor uz Zafar Dawood, warmly welcomed Dr. Valiuddin, and the occasion was marked by an exchange of souvenirs to symbolize mutual respect and appreciation for each other's contributions to academic excellence. As two prestigious universities, ILMA and Sir Syed are poised to create a robust partnership that will pave the way for innovative research, faculty exchange programs, and collaborative initiatives, benefiting students and academics alike. Through this collaboration, both institutions are committed to fostering an environment of excellence and progress in the field of education and beyond.





#### ILMA University and Kazim Trust Join Hands to Address Learning Disorders

A remarkable workshop on Digital Media Marketing was organized at ILMA University, led by none other than Mr. Mohsin Zia, the esteemed CEO of Invoke Pvt Ltd. The workshop, held for students of Media Science and Management Sciences, served as a catalyst for empowering the next generation of professionals with essential skills and knowledge in the digital marketing landscape.

Mr. Mohsin Zia, known for his expertise and passion for sharing knowledge, regularly conducts sessions across Pakistan on various topics. During the workshop, he shared invaluable insights from his personal experiences, inspiring the students to envision a future of financial independence and professional success. The engaging session proved to be a transformative learning experience, as students gained a deeper understanding of digital media

strategies, trends, and opportunities in the dynamic world of marketing.

ILMA University extends its heartfelt gratitude to Mr. Mohsin Zia for his valuable contribution and for inspiring the students to embark on a journey of excellence and innovation in the ever-evolving realm of digital media marketing.



### Spreading Light and Wisdom: ILMA University Hosts Secrat Un Nabi (SAWW) Conference

ILMA University illuminated hearts and minds as it hosted the esteemed Seerat Un Nabi (SAWW) Conference. The gathering brought together eminent scholars, professors of Islamic Studies, faculty, and students to share and enlighten each other with the profound teachings of the Holy Prophet (SAWW). The conference's core purpose was to educate and inspire the attendees about the life of our beloved Prophet (SAWW), encompassing his political, social, and religious teachings.

The conference proved to be a spiritually enriching experience as renowned Naat Khuwans and students recited soul-stirring Naats, adding a soulful touch to the event. Throughout the sessions, speakers passionately emphasized that it is our sacred duty to disseminate the teachings of Islam, which have been bestowed upon us through the beacon of light, our Holy Prophet (SAWW). They underscored the values of peace, harmony, discipline, and service to humanity as guiding principles for our lives, guiding attendees towards a path of compassion, empathy, and righteousness.

ILMA University's Seerat Un Nabi (SAWW) Conference served as a beacon of knowledge and spirituality, fostering a deeper understanding and connection with the teachings of Islam and inspiring attendees to carry forward the legacy of the Holy Prophet (SAWW) through their actions and deeds.





#### ILMA University and Metropolitan University Pave the Way for Mutual Growth

ILMA University extended a warm invitation to Dr. Shahida Sajjad, Vice Chancellor of Metropolitan University, for a significant meeting at the campus. In the presence of ILMA University's esteemed Vice Chancellor, Prof. Dr. Mansoor-uz Zafar Dawood, and Registrar, Syed Kashif Rafi, the discussion revolved around multiple bilateral issues, focusing on strengthening ties and exploring new avenues for collaboration.

The meeting marked a pivotal moment for both institutions as they explored possibilities for faculty and student exchange programs, collaborative research activities, joint research publications, and the enhancement of curricular and extracurricular activities. The shared commitment to providing exceptional learning experiences for their students and creating an environment of academic excellence

was evident in the discussions.



# Bridging Futures: ILMA University and Millennium Institute of Technology and Entrepreneurship (MiTE) Pursue Collaborative Endeavors

A momentous occasion unfolded at ILMA University-Main Campus as the Vice-Chancellor, Prof. Dr. Mansoor uz Zafar Dawood, and Registrar, Syed Kashif Rafi, extended a warm welcome to Rector Huma Baqai from the esteemed Millennium Institute of Technology and Entrepreneurship (MiTE). The meeting was marked by a shared vision of promoting collaboration and fostering innovative opportunities between the two institutions.

As leaders in their respective fields, ILMA University and MiTE recognized the potential for mutual growth and development through collaboration. The focus of the meeting was to explore avenues for joint initiatives, faculty and student exchange programs, and innovative research ventures. By combining their expertise and resources, both institutions aim to empower their students and faculty, preparing them to thrive in a dynamic and competitive global landscape.





#### **Empowering Media Excellence: ILMA University's 4th International Media Conference**

ILMA University proudly hosted its 4th International Media Conference on "Digital Media & Mobile Journalism," a platform dedicated to fostering excellence in the field of media and journalism. The conference welcomed esteemed guests, including Chief Guest Prof. Dr. Mujeebuddin Sehrai, Vice Chancellor of Sindh Madressatul Islam University (SMIU), and Keynote Speaker Mr. Mazhar Abbas, a highly respected Senior Journalist and Media Professional.

Guided by the expertise of Conference Chair Prof. Dr. Yasmeen Farooqui, Dean of the Faculty of Media & Design at ILMA University, and Conference Co-Chair Syed Kashif Rafi, Registrar and Director of International Linkages & Opportunities, the event aimed to inspire and educate participants on the latest trends and advancements in the digital media and mobile journalism landscape.

ILMA University extends heartfelt gratitude to Honorable Chancellor Mr. Noman Lakhani T.I. for his unwavering patronage and guidance, and to Honorable Vice Chancellor Prof. Dr. Mansoor Uz Zafar Dawood for their kind support, which played a pivotal role in making this conference a resounding success. The event symbolized ILMA University's commitment to empowering media professionals and students with the knowledge and tools needed to excel in the ever-evolving media landscape.









#### Global Opportunities Unfold: ILMA University Organizes Open House Sessions in UAE Universities

ILMA University took a significant step towards fostering international education by organizing Open House sessions in UAE universities. These sessions provided a valuable platform for international students to explore their academic prospects and plan their future with expert guidance and support.

With a commitment to global education and cross-cultural exchange, ILMA University's Open House sessions offered a comprehensive overview of the diverse academic programs, scholarships, and resources available to international students. Through these informative sessions, aspiring students gained insights into the wide array of opportunities available at ILMA University, empowering them to make informed decisions about their educational journey.

The initiative marked a significant milestone in ILMA University's efforts to promote academic excellence and embrace diversity on a global scale. By engaging with students from various backgrounds and nationalities, the university continues to establish itself as a beacon of knowledge and innovation, nurturing a future generation of global leaders.











#### **Embracing Global Horizons: ILMA University Forges Historic MoUs in UAE**

ILMA University, driven by its mission to provide students with the highest quality education through international partnerships and opportunities, marked a historic moment as it signed Memorandums of Understanding (MoUs) with two prestigious UAE institutions – Skyline University College Sharjah and The British University in Dubai.

The MoUs, signed under the leadership of ILMA University's Deputy Vice-Chancellor, Dr. Deepak Kalra, and Director of Corporate Affairs and International Relations, Muhammad Rasheed Khalid, solidify the commitment to internationalization, research collaboration, and student-faculty interaction.

At the signing ceremony with Skyline University College Sharjah, Deans, faculty members, and students were present, underlining the enthusiasm and support from both institutions. Similarly, with The British University in Dubai, Mr. Fawwad Mahmood Butt, Director of Quality Assurance and Liaison (QAL), and the ILMA team, including Deputy Director Sajida Qureshi, Manager Mustufa Razzak, and QAL Officer Hamza Masluddin, joined the momentous occasion.

These MoUs pave the way for exciting opportunities, including student and faculty exchanges, research collaborations, startup collaborations and funding, alliances for worldwide educational startups, and the chance for students to study in the UAE. Through these transformative partnerships, ILMA University continues to embrace global horizons and nurture a diverse learning environment, empowering students with an education that transcends borders and fosters international excellence.













#### ConnectingMindsAcrossBorders:ILMAUniversity's 1st Global Universities Colloquium

Under the esteemed patronage of Chancellor Mr. Noman Abid Lakhani (T.I.), ILMA University, in collaboration with Dokuz Eylul University in Turkey, orchestrated a momentous event - the 1st Global Universities Colloquium 2022. Held in Izmir, Turkey, on October 19, 2022, the Colloquium centered around the theme of "Internationalization of Quality Higher Education in Digitech World," attracting participation from renowned international experts.

Keynote speakers, including eminent figures like Debora Kayembe from The University of Edinburgh, Prof. Dr. Olgun Cicek from Dokuz Eylul University, Fawwad Mahmood Butt from ILMA University, Carin Isabel Knoop from Harvard Business School, Prof. Dr. Aijaz A. Shaikh from the University of Jyvaskyla, Jo-Ann Rolle from City University of New York, and Dr. Oussama Saoula from the University of Utara, Malaysia, graced the Colloquium with their invaluable insights.

The event also featured an interactive workshop on "Virtual Classrooms Challenges & Opportunities," led by Sajida Qureshi, Deputy Director of Quality Assurance & Liaison at ILMA University. The

Colloquium witnessed a large number of participants, including students, faculty members, university



leaders, and researchers, engaging in stimulating discussions and forging meaningful connections. The profound appreciation received from participants across the globe further solidified the Colloquium's impact and success.



The occasion culminated with a heartfelt vote of



thanks extended by Prof. Dr. Esra Bukova Guzel, Vice Rector of Dokuz Eylul University, followed by the distribution of colloquium shields and certificates to all speakers and organizers. The 1st Global Universities Colloquium stands as a testament to ILMA University's commitment to fostering international collaboration, knowledge exchange, and excellence in higher education on a global stage.















#### **Embracing Global Excellence: ILMA University and Dokuz Eylul University Sign Historic MOU**

A landmark achievement in line with Chancellor Mr. Noman Abid Lakhani's visionary mission, ILMA University proudly inked a Memorandum of Understanding (MOU) with Dokuz Eylul University in Turkey, solidifying their commitment to promoting internationalization in education. The MOU opens new doors of opportunity for students to pursue their academic and career aspirations on an international stage through various scholarship programs.

The prestigious ceremony saw the MOU signed by Prof. Dr. Esra Bukova Guzeland, Vice Rector of International Relations at Dokuz Eylul University, and Fawwad Mahmood Butt, Director of Quality Assurance & Global Partnerships at ILMA University. The event was graced by esteemed faculty members, Deans, and Directors from Dokuz Eylul University, led by Prof. Dr. Olgun Cicek, Director of International Relations. Representing ILMA University's delegation were Fawwad Mahmood Butt, Sajida Qureshi, Deputy Director of Quality Assurance & Global Partnerships, Mustufa Razzak, Assistant Director of Quality Assurance & Liaison, and Muhammad Hamza, Head of Media.

This strategic pact aims to foster academic, non-academic, and research-based activities between the two reputable universities, enhancing the quality of education and paving the way for enriching opportunities for students and faculty through exchange programs, joint seminars, and conferences. ILMA University's unwavering commitment to harnessing such productive collaborations on a global scale is testament to its dedication to creating a vast impact and nurturing excellence in higher education worldwide.









#### Triumph on the Pitch: ILMA University Hosts 3-Day Intercampus Cricket Tournament

ILMA University's Sports Department orchestrated an exhilarating 3-day Intercampus Cricket tournament on October 24, 2022, that brought together teams from across the university campuses. The spirited event showcased exceptional talent and sportsmanship, leaving a lasting impression on the participants and spectators alike.

Under the inspirational leadership of student captains Muhammad Suleiman and Muzammil Zafar, the runner-up and winning teams respectively displayed commendable skills and teamwork, earning them high praise from both the University staff and fellow students. The victorious team, captained by Muzammil Zafar, was especially celebrated for their outstanding performance on the pitch.



#### An Enthralling Cinematic Journey: ILMA University's Cinema Trip to "The Legend of Maula Jutt

ILMA University's "Acting" and "Audio Video Technique" instructor organized a captivating cinema trip for the students of "Audio Video Technique" and "Acting for Film and Drama." The film of choice was the highly anticipated and critically acclaimed "The Legend of Maula Jutt," directed by the renowned @ bilal\_lashari, known for his work on "War."

The cinematic experience proved to be as breathtaking as the film's captivating trailer. From the impeccable Art Direction to the mesmerizing Cinematography, and from the immersive Sound design to the brilliant acting performances, every aspect of the film left the students in awe.

The students, who are the future filmmakers and actors, were urged to observe and analyze the technical nuances of the film carefully. They were awestruck by the exceptional production value and the directorial brilliance of Mr. Bilal Lashari.

The cinema trip concluded with a sense of fulfillment and pride, as the students realized that Pakistani

cinema is indeed capable of producing films of such high caliber. This experience served as an inspiration and a testament to the growth and potential of the Pakistani film industry.



#### Navigating the Path to Success: Workshop at ILMA University's Faculty of Management Sciences

ILMA University's Faculty of Management Sciences, Gulshan Campus, recently hosted an insightful workshop titled "Pathways to Success and Making Timely Decisions." The workshop, conducted by Mr. Jahanzaib Alvi, Senior Assistant Manager at VIS Credit Rating Company, proved to be an enlightening and motivational experience for all participants.

During the workshop, Mr. Jahanzaib Alvi generously shared his vast knowledge and expertise on goal setting, providing invaluable tips and tricks to achieve desired outcomes in both personal and professional life. His insights on the key ingredients for success resonated with the eager audience, inspiring them to reach for their highest aspirations.





#### **Empowering Future Leaders: ILMA University's Guest Speaker Session on Interview Preparation**

On October 28, 2022, the Faculty of Computer Sciences at ILMA University hosted a highly informative and insightful Guest Speaker Session on "Interview Preparation Techniques & Career Building." The session, led by Mr. Adil Malik, Regional Business Development Manager at Positive Impact School of Emerging Sciences, aimed to equip students with essential skills for excelling in interviews and building successful careers.

ILMA University's commitment to providing experiential learning opportunities was evident through this guest speaker session. By inviting industry experts like Mr. Adil Malik, the university seeks to bridge the gap between academic knowledge and practical industry know-how, fostering better career growth for its students.







#### Unveiling the Art of Sound: Engaging Guest Speaker Session with Mr. Ammar Chishti

ILMA University's Korangi Campus recently hosted an enlightening Guest Speaker Session in the class of "Audio & Video Techniques," featuring the renowned sound designer and dubbing artist, Mr. Ammar Chishti. With a wealth of experience in the Pakistani TV, Movie, and Music Industry, including his recent work on Shoaib Mansoor's highly anticipated film, Mr. Chishti's expertise added immense value to the session.

Having worked on numerous music videos and as a sound engineer for Coke Studio Pakistan, Mr. Ammar Chishti's insights into the world of sound were both captivating and insightful. He shared his technical expertise, shedding light on the intricacies of sound engineering and the gadgets utilized in the recording process.





#### Unlocking the Art of Storyboarding: Enriching Guest Speaker Session with Affan Rasool

In a bid to nurture the creative talents of its students, the Faculty of Media & Design at ILMA University organized a captivating Guest Speaker Session on the topic "How to Develop a Storyboard and its Most Important Aspects." The session, led by esteemed Concept and Texture Artist, Affan Rasool, took place in the class of "Concept of Storytelling and Storyboard."

With a wealth of experience in the realms of Dvc, film, and animation, Mr. Affan Rasool offered valuable insights and practical knowledge on the art of storyboarding. Through his engaging discourse, students gained a deeper understanding of the intricacies involved in creating compelling storyboards for various media forms.

The session delved into the essential elements of effective storytelling and emphasized the significance of a well-crafted storyboard as the backbone of any visual project. Through tips and tricks, Mr. Rasool guided the aspiring artists on how to structure their ideas, create visually compelling sequences, and bring

their narratives to life through storyboarding.





#### Unveiling the Art of Acting: A Fascinating Guest SpeakerSessionbyRisingStarMs.RoseMuhammad

In an inspiring session that stirred the passion of aspiring actors, ILMA University, Gulshan, hosted a captivating guest speaker on the thought-provoking topic of "To Act or Not to Act." The esteemed guest speaker, Ms. Rose Muhammad, a promising upcoming actress, shared her remarkable journey and experiences in the entertainment industry.

Having graced the screens with her presence in a few music videos and with an upcoming mega-budget drama on PTV Home titled "Dushman," Ms. Rose Muhammad has quickly gained recognition for her talent and dedication to the craft of acting.

During thesession, Ms. Roseshed light on the challenges faced by actors in the industry, notably addressing the prevalent "Gora Complex" and its impact on diversity and inclusivity. She fearlessly shared her perspective

on the script-to-screen procedure, highlighting the need for more comprehensive workshops and training opportunities in Pakistan's acting industry.



## Unleashing Imagination: Faculty of Media Design Hosts Captivating Image Manipulation Display

ILMA University's Faculty of Media Design ignited a spark of creativity with an enthralling display on Image Manipulation. The students were immersed in a world of fantasy as they crafted captivating posters showcasing their mastery of digital artistry.

Guided by the esteemed Guest Speaker, Mr. Sanif Sherwa, a seasoned expert in image manipulation, the students delved into the art of transforming ordinary images into extraordinary masterpieces. Mr. Sherwa not only judged the posters but also provided invaluable insights on creating visually striking compositions and effectively communicating through art.

During the session, students had the opportunity to learn from Mr. Sherwa's wealth of knowledge and discover innovative techniques, tips, and tricks for image manipulation. He emphasized the significance of this art form in various industries, shedding light on its importance in marketing and visual storytelling.

The event left an indelible impression on the students,

inspiring them to harness their imaginations and create visually captivating narratives through the powerful medium of image manipulation. ILMA University continues to foster an environment of artistic exploration and expression, empowering students to push the boundaries of creativity and make their mark in the world of visual arts.



# Navigating the Path of Efficiency: Hosts Renowned CIO to Discuss Paperless Management in Non-Profit Organizations

The Faculty of Management Sciences at ILMA University orchestrated an insightful Guest Speaker Session on "Non-profit Organization's Structure and Paperless Management," featuring the distinguished Mr. Shakeel Akhter, Chief Information Officer of Indus Hospital and Health Network. With over three decades of expertise in Health Informatics, Mr. Akhter is a trailblazing IT professional and a pioneer member of Indus Hospital.

During the session, students were privileged to learn from the experiences and accomplishments of Mr. Akhter, who has been recognized with numerous accolades in the field of IT, including the prestigious title of "Master" and "Legend" at the Global CIO 200 Forum. He also received the "Best Innovative Idea in Pakistan" award in 2016.

Mr. Akhter's presentation delved into the intricacies

of managing a non-profit organization and the revolutionary concept of paperless management. He shed light on the challenges and opportunities in this domain and showcased how technology can be harnessed to optimize operations in the non-profit sector.



#### **Empowering Dreams: ILMA University Awards Scholarships to Deserving Students**

On November 14, 2022, ILMA University held a momentous event, the "Scholarships Distribution Ceremony," dedicated to empowering deserving students on their educational journey. The ceremony was graced by the esteemed presence of Mr. Noman Ahsan, Director General of the Charter Inspection & Evaluation Committee, who served as the Chief Guest for the occasion.

During the ceremony, Mr. Ahsan had the honor of presenting scholarships certificates to the deserving students, a gesture that lit up the faces of both the recipients and their proud parents. The event served as a platform to recognize and support the academic achievements and aspirations of these talented students.



#### ILMA University President Honored at Qatar's National Day Celebration

On December 12, 2022, a momentous occasion was celebrated as Mr. Faraz Abid Lakhani, President of ILMA University and Special Assistant to the Honorable Chief Minister of Sindh, Syed Murad Ali Shah, was extended a gracious invitation to join the festivities commemorating the National Day of Qatar. The prestigious event was hosted by H.E. Mishal M. Al Ansari, the Consulate General of the State of Qatar in Karachi, at the elegant Movenpick Hotel.

The celebration marked the spirit of unity, pride, and heritage of the State of Qatar, and Mr. Faraz Abid Lakhani's presence added to the significance of the occasion. As a distinguished guest, he was warmly welcomed and acknowledged for his notable contributions to the field of education and his role as a key advisor to the Chief Minister of Sindh.

The event was an opportunity to strengthen cultural ties and foster diplomatic relations between Qatar and Pakistan, as well as to appreciate the shared values of friendship and cooperation. Mr. Faraz Abid Lakhani's presence at the celebration showcased the commitment of ILMA University to promoting global connections and academic excellence.



### Fashion Design Students Showcase Artistic Brilliance at Campus Exhibition

The talented students of Fashion Design at Ilma University, under the guidance of Ms. Farheen Zaidi, took center stage as they hosted a captivating art pieces exhibition simultaneously at both campuses. The event served as a platform to showcase the students' artistic prowess and innovative approach to fashion design.

Adding prestige to the occasion, the exhibition was graced by the presence of renowned Fashion Designer, Ms. Durr e Shahwar, and Textile & Fashion Designer, Syed Qamar Rizvi, who served as esteemed Judges for the event. They were deeply impressed by the creative and imaginative artworks on display and commended the students for their exceptional talent and unique perspectives.

The exhibition not only provided an opportunity for the students to exhibit their art pieces but also fostered a sense of camaraderie and inspiration among the faculty and students of Ilma University. The passion and dedication of the students shone through their artistic creations, leaving a lasting impact on all attendees.

The success of the exhibition was a testament to the unwavering commitment of Ilma University in nurturing creativity and providing a conducive environment for students to explore their artistic potential. The event left a lasting impression on all those present and further reinforced Ilma University's position as a hub for fostering artistic brilliance and innovation in the field of fashion design.



#### ILMA University Sports Club Hosts Thrilling FUTSAL Tournament

ILMA University's Sports Club brought the excitement of FUTSAL to life with a thrilling tournament held in collaboration on December 14, 2022. The event witnessed spirited participation from teams representing both the Gulshan and Main Campus, showcasing their skills and sportsmanship on the field.

In a display of exemplary teamwork and determination, the Gulshan Campus emerged victorious, securing the top position in the tournament. The team's exceptional performance was duly recognized and rewarded with a well-deserved Trophy and Certificates, presented by the esteemed Secretary (Acting) of Sindh Higher Education Commission of Pakistan, Mr. Noman Ahsan.

The tournament not only provided a competitive platform for students to showcase their athletic talents but also fostered a sense of unity and camaraderie among participants from both campuses. The event brought together sports enthusiasts, encouraging them to pursue their passion for sports and physical fitness.

ILMA University's Sports Club remains committed to promoting a healthy and active lifestyle among its students, and the success of the FUTSAL tournament served as a testament to the university's dedication in providing holistic opportunities for its students' overall growth and development.





#### ILMA University's Winter Carnival and Musical Night: A Creative Extravaganza

ILMA University's Faculty of Media & Design brought the spirit of the season to life with an enchanting Winter Carnival held at its main campus, followed by an entertaining musical night. The event was made possible through the collaboration of ILMA Students Clubs and the dynamic ILMA Students Activity Council (ISAC).

The Winter Carnival provided an excellent platform for students to showcase their artistic prowess and creativity. The campus came alive with vibrant stalls and exhibits, where students proudly displayed their innovative works of art and design. From stunning paintings to captivating sculptures, the carnival was a celebration of diverse creative expressions.

The event received an overwhelming response from students and visitors alike, who were captivated by the array of talent on display. It served as a testament to the university's commitment to nurturing and celebrating the artistic spirit of its students.

Following the Carnival, the musical night lit up the campus with melodious tunes and infectious rhythms. The lively performances by talented students added to the festive atmosphere, making it an unforgettable evening of music and merriment.

ILMA University continues to provide a thriving platform for its students to explore their passions and showcase their talents. The Winter Carnival and Musical Night exemplified the university's dedication to creating a vibrant and engaging campus life, where students can express themselves and find their artistic voices.









#### ILMA University's Food Gala: A Gastronomic Delight

ILMA University's campus came alive with delectable aromas and mouthwatering flavors during the muchanticipated ILMA Food Gala. The event, organized by the university's Food Club, was a gastronomic delight that celebrated the diverse culinary talents of the students.

The Food Gala featured a wide array of food stalls, each offering a unique and delicious assortment of dishes from various cuisines. From traditional Pakistani delicacies to international favorites, the event catered to every palate and left visitors spoiled for choice.

Students from different departments came together to showcase their cooking skills and passion for food. The event not only provided a platform for budding chefs to demonstrate their culinary prowess but also allowed them to interact with food enthusiasts and gather valuable feedback.

The lively ambiance of the Food Gala was further accentuated by live music performances and entertaining activities, creating a perfect setting for students, faculty, and visitors to enjoy a memorable evening of good food and camaraderie.











#### ILMA Style Gala: Unleashing the Fashion Icons of Tomorrow

ILMA University took the fashion industry by storm with its grand entrance into the world of couture through the ILMA Style Gala! Held at the university campus, this elite event showcased the talent and creativity of ILMA's student designers, setting the stage for a promising future in the world of fashion.

The iconic fashion show mesmerized the audience with stunning ensembles from student designers, each reflecting a unique blend of innovation and style. The gala not only provided a platform for aspiring designers to launch their clothing brands but also celebrated the fusion of culture and fashion, breaking barriers and bridging gaps among nations.

Faculty member Mr. Owais Saleem emphasized the mature and out-of-the-box thinking of ILMA's young fashion enthusiasts. He expressed pride in nurturing creativity and celebrating success within the ILMA community.



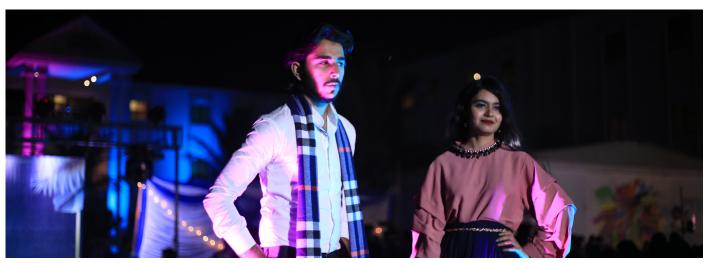
The runway featured exquisite collections from various classes, including Principles of Marketing, Introduction to Media Software, and Event Management. From Black Fire to Winter Fiesta, each

brand showcased its distinct identity and creativity.



A distinguished panel of judges, including beauty and lifestyle influencer Shahmina Shah, renowned makeup artist Nadia Baloch, fashion designer Mr. Umair, and fashion photographer Usama Sameer, added prestige to the event. Their appreciation for the talent displayed at the gala further validated ILMA's commitment to fostering young talent.







One student designer expressed that fashion holds universal appeal and can promote cultural exchange, reinforcing the idea of people-to-people contact in today's globalized world.

Judging from the overwhelming success of the ILMA Style Gala, it is evident that ILMA University has unlocked a portal of fashion innovation and creativity. The event not only acted as a grooming ground for the next generation of fashion icons but also provided a glimpse into the limitless potential of ILMA's fashion-forward students.

The Class of Principles of Marketing, Event Management, and Introduction to Media Software deserve accolades for organizing such a marvelous experience. The ILMA Style Gala has undoubtedly







set new trends and has firmly established ILMA University's mark in the world of fashion.











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